

# When a customer calls you, what do they hear?

You spend a lot of time and money on marketing and sales activities; cold calls, membership dues, print & direct response advertising, etc. What are you trying to accomplish? You want people to contact you – right? How your phones get answered is usually the first impression a potential customer has of your company and your company's image is critical to your ongoing success.

At VerticalAnswer our motto is *"We help small companies look big and big companies look better."* We do this through leading edge technology that enables any size company to afford a "Fortune 500" business voicemail system at a home office price with no equipment to purchase and no long-term commitments.

## **Key Service Features**

### **Dedicated Toll-free Phone Number**

#### **Voice Mail**

- Unlimited message capacity
- Voicemail-to-email Forwarding
- Call Forwarding/Transfer
- Follow-me/Find-me service
- Message Notification
- Wake-up/Reminder calls
- Phone Extensions and/or Direct dial numbers for each Voice Mail

#### **Professional Auto-Attendant (IVR)**

- Greeting with menu of options
- Unlimited Virtual Departments and Personal Voice Mail Boxes
- Professional Voice Talent Available & Script Service

#### **Optional Answering Service/Operator Service with Live Transfer**

## **Why Other Companies Have Chosen VerticalAnswer**

- Lower start-up costs than traditional Voicemail/IVR systems
- To project a professional appearance for their company and staff
- For a dedicated system for product/service information, sales, or campaign tracking
- Unifying a distributed workforce & tracking call volume to remote users
- Interim/Transitional voicemail solution for a business on the move
- To reduce costs and automate customer service
- Live call center replacement
- Answering machine replacement

Contact one of our Account Specialists today to see how VerticalAnswer can help ease your voice mail and customer service issues. We can even provide your email and web site services as well, so if you're just starting a business, launching a product or service or growing one we can provide a complete communications package, usually in less than 48 hours!



tel: (888) 8-ANSWER  
email: sales@verticalanswer.com  
url: verticalanswer.com

***"We Help Small Companies Look Big  
and Big Companies Look Better."***